

GLOBAL COMMODITIES CONFERENCE 2026

Premium Visibility in the
Global Commodities Ecosystem

Sponsorship Packages





WHY SPONSOR THE GLOBAL COMMODITIES CONFERENCE

The **Global Commodities Conference (GCC)** is the flagship event of the Lugano Commodity Trading Association (LCTA) and a **leading international forum** dedicated to analyzing the major trends, risks, and opportunities shaping global commodity markets. With a strong focus on **geopolitical and geoeconomic developments**, the Conference addresses the structural forces redefining global trade, capital allocation, and energy strategies.

The GCC convenes a highly curated audience of **commodity traders from Switzerland and key international trading hubs**, alongside senior policymakers, financial institutions, and industry leaders. It provides a high-level platform for **strategic dialogue, thought leadership, and targeted networking**, bringing together decision-makers who actively shape the global commodities ecosystem.

GCC 2026 will open with an exclusive evening event featuring a **fireside chat with State Secretary H el ene Budliger Artieda**, Director of the State Secretariat for Economic Affairs (SECO).

The discussion will highlight the **strategic importance of the commodity trading sector** for the Swiss economy, Switzerland's role as a **global trading hub** amid geopolitical and regulatory challenges. The Conference program will further explore how **shifting geopolitics, regionalization, evolving trade policies**, the **changing role of the U.S. dollar**, digital assets, and **currency risk considerations** are reshaping global trade, financing, and market strategies.

Sponsoring the GCC offers organizations a unique opportunity to position themselves at the center of **strategic debate and industry leadership**. Sponsors benefit from **premium visibility** among a highly influential audience, **direct access to senior decision-makers**, and association with one of Switzerland's **most authoritative platforms in commodity trading**.

Participation as a sponsor enhances **brand credibility**, reinforces **thought leadership**, and fosters **long-term engagement** within the global commodities community.



**Program and
Registration**



WHAT CAN YOU EXPECT?

Sponsoring the GCC gives you the chance to

- position yourself as a thought leader (Platinum and Gold packages)
- access influential professionals
- make valuable contacts
- get unique marketing and brand exposure

THE 2025 EDITION BY THE NUMBERS



207

PARTICIPANTS



4

KEYNOTE
SPEAKERS



2

MODERATORS



1

PANEL
DISCUSSIONS



72%

I-CH



12%

D-CH



7%

F-CH



9%

RoW



SPONSORSHIP PACKAGES

LCTA offers the following sponsorship opportunities:

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	INSTITUTIONAL PARTNER	MEDIA PARTNER
COST	CHF 10'000.-	CHF 6'000.-	CHF 2'000.-	upon agreement	upon agreement
BENEFITS					
EXCLUSIVITY & PRIORITY					
Nr. of sponsors	2	unlimited	unlimited	unlimited	1
Sectoral exclusivity (no competitive brand), if required	•	-	-	-	-
Right of first refusal to renew sponsorship for Conference	•	•	-	-	-
PRE-EVENT & ON-SITE PROMOTION					
Company brochure on the Conference webpage	•	-	-	-	-
300-word Company profile on the Conference webpage	-	•	-	-	-
Logo on the Conference webpage (with web link)	•	•	•	•	•
Logo in pre-Conference campaigns*	•	•	•	•	•
Social Media post(s) promoting Conference participation	•	•	•	-	-
Logo on Conference lanyards (co-branding with LCTA)	•	-	-	-	-
Logo in Conference slide deck	•	•	•	•	•
Logo on back of badges	•	•	•	•	•
Display of roll-up banner	2	1	-	-	-
Display of promotional material	•	•	•	-	-
RECOGNITION & THOUGHT LEADERSHIP					
Individual verbal recognition on-site	•	•	-	-	-
Welcome remarks opportunity (5 min max)	•	-	-	-	-
Other speaking opportunity (panelist or moderator), upon slot availability and topic (on a first-come, first-served basis)	•	•	-	-	-
LEAD GENERATION					
Participant's list (contact details as permitted by the law)	•	•	-	-	-
TICKETS & CUSTOMER CARE					
Tickets for sponsor's staff - if sponsor is LCTA member	unlimited	unlimited	unlimited	unlimited	-
Tickets for sponsor's staff - if sponsor is non-LCTA member	10	5	2	upon agreement	upon agreement
Complimentary tickets for sponsor guests who are not LCTA members**	10	5	2	-	-

* newsletters, mailings, advertorials (if applicable)

** complimentary tickets not allocated at least 10 days before the Conference will be released to other participants.



INTEREST TO SPONSOR

To express your interest in sponsoring the Global Commodities Conference 2026 kindly complete this **Form** and return it to events@lcta.ch

Expressions of interest are processed on a first-come first-served basis. Allow LCTA a few days to review your request and contact you to finalize the Sponsorship Agreement

Organization Name: _____

Main Contact: _____

Email: _____

Phone: _____

Postal Address: _____

Postcode: _____

City: _____

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Other in-kind sponsorship

(please specify: _____)

If accepted as a Sponsor, you agree to abide by the following Cancellation Policy.

Cancellation Policy

Payment shall be made in two instalments: 50% of the Sponsorship Fees on sign-up and 50% of the Sponsorship Fees after the Event. Unless otherwise agreed by the parties, Sponsorship Fees shall be paid by the Sponsor within 30 days of the invoice date. If the Event date is less than 30 days from the date of signature of the Agreement, the downpayment is due immediately on receipt of the invoice. Upon signing the Sponsor may not cancel or transfer the Agreement. In the unlikely event that LCTA must cancel or postpone the Event, the Sponsor will be afforded the opportunity to roll over its commitment to (i) (if cancelled) an alternative event taking place within 12 months of the original date or (ii) (if postponed) the postponed Event.

Organized by



LUGANO COMMODITY TRADING ASSOCIATION

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