



Alan FRIEDMAN

Journalist, author,
film producer and TV anchor

Alan Friedman is an American journalist, author, television personality, film producer, and former media executive. He holds a B.A. in Politics and History from NYU, studied International Relations at the London School of Economics, and earned an M.A. in International Economics and Law from Johns Hopkins SAIS.

He began his career in U.S. politics, working in Congress and serving as a Presidential Management Intern during the Carter administration, before transitioning into journalism. He spent over a decade at the *Financial Times* as a columnist and foreign correspondent, later becoming global economics correspondent for the *International Herald Tribune* and a columnist for *The Wall Street Journal Europe*.

Friedman gained international recognition for his investigative reporting on the Iraqgate and BCCI scandals, for which he received the British Press Award and the Medal of Honor from the Italian Parliament. In television, he created and hosted influential programs such as *The Alan Friedman Show* and *World Business* on CNBC, and was a pioneer in branded content and native advertising.

Beyond journalism, Friedman has advised heads of government in Asia and the Middle East, and worked with international organizations like the United Nations on communication strategy and economic policy.

He is the author of several geopolitical bestsellers, including *This Is Not America* (2017), a critical analysis of Donald Trump's presidency and its impact on American democracy. A regular columnist for *La Stampa*, Friedman frequently appears in European media and has interviewed global figures such as Donald Trump, Vladimir Putin, Janet Yellen, and Giorgio Armani.