

GLOBAL COMMODITIES CONFERENCE 2025

Sponsorship Packages

The background features a collage of industrial and maritime images, including a wooden pier, a power line tower, and a red and white ship, all framed by large, overlapping curved shapes in shades of blue and orange.



WHY SPONSOR THE GLOBAL COMMODITIES CONFERENCE

The Global Commodities Conference (GCC) is LCTA's flagship event and serves as a **distinctive platform to explore trends, opportunities, and challenges within the commodities market, with dedicated focus on geopolitical dynamics.** It convenes commodity traders from throughout Switzerland and major centers such as London and Dubai, distinguished guests of international repute, experts in international trade, banking institutions and service providers, offering them the additional chance to foster new relationships and reestablish existing connections.

The GCC 2025 will commence on the evening of June 23, 2025, with an exclusive members and invitation-only event featuring Sergio Ermotti, CEO of UBS, as the guest of honor. Conversely, the morning of June 24 will be open also to non-members and devoted to the thematic Conference, with keynote addresses and panel discussions. On this occasion, we will engage with our esteemed guests to examine how the unstable geopolitical landscape, coupled with the revival of trade and industrial policies that distort trade flows, provoke retaliatory measures, and ultimately redefine trade routes, positions the commodity market for significant transformations.



**Program and
Registration**



WHAT CAN YOU EXPECT?

Sponsoring the GCC gives you the chance to

- position yourself as a thought leader (Platinum and Gold packages)
- access influential professionals
- make valuable contacts
- get unique marketing and brand exposure

THE 2024 EDITION BY THE NUMBERS



155

PARTICIPANTS



3

KEYNOTE
SPEAKERS



2

MODERATORS



2

PANEL
DISCUSSIONS



9

PANELISTS



62.6%

I-CH



14.1%

D-CH



11.9%

F-CH



11.4%

ROW (I.A. LONDON,
DUBAI)



SPONSORSHIP PACKAGES

LCTA offers the following sponsorship opportunities:

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	INSTITUTIONAL PARTNER	MEDIA PARTNER
COST	CHF 10'000.-	CHF 6'000.-	CHF 2'000.-	upon agreement	upon agreement
BENEFITS					
EXCLUSIVITY & PRIORITY					
Nr. of sponsors	2	Unlimited	Unlimited	Unlimited	1
Sectoral exclusivity (no competitive brand), if required	•	-	-	-	-
Right of first refusal to renew sponsorship for Conference	•	•	-	-	-
PRE-EVENT & ON-SITE PROMOTION					
300-word Company profile on the Conference webpage	•	-	-	-	-
Logo on the Conference webpage (with web link)	•	•	•	•	•
Logo in pre-Conference campaigns*	•	•	•	•	•
Social Media post(s) promoting Conference participation	•	•	•	-	-
Logo on Conference lanyards (co-branding with LCTA)	•	-	-	-	-
Logo in Conference slide deck	•	•	•	•	•
Logo on back of badges	•	•	•	•	•
Display of roll-up banner	2	1	-	-	-
Display of promotional material	•	•	•	-	-
RECOGNITION & THOUGHT LEADERSHIP					
Individual verbal recognition on-site	•	•	-	-	-
Welcome remarks opportunity (5 min max)	•	-	-	-	-
Other speaking opportunity (panelist or moderator), upon slot availability and topic (on a first-come, first-served basis)	•	•	-	-	-
LEAD GENERATION					
Participant's list (contact details as permitted by the law)	•	•	-	-	-
CUSTOMER CARE					
Complimentary tickets for non-LCTA member attendees	10	5	2	-	-

* newsletters, mailings, advertorials (if applicable)



INTEREST TO SPONSOR

To express your interest in sponsoring the Global Commodities Conference 2025 kindly complete this **Form** and return it to events@lcta.ch

Expressions of interest are processed on a first-come first-served basis. Allow LCTA a few days to review your request and contact you to finalize the Sponsorship Agreement

Organization Name: _____

Main Contact: _____

Email: _____

Phone: _____

Postal Address: _____

Postcode: _____

City: _____

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Other in-kind sponsorship

(please specify: _____)

If accepted as a Sponsor, you agree to abide by the following Cancellation Policy.

Cancellation Policy

Payment shall be made in two instalments: 50% of the Sponsorship Fees on sign-up and 50% of the Sponsorship Fees after the Event. Unless otherwise agreed by the parties, Sponsorship Fees shall be paid by the Sponsor within 30 days of the invoice date. If the Event date is less than 30 days from the date of signature of the Agreement, the downpayment is due immediately on receipt of the invoice. Upon signing the Sponsor may not cancel or transfer the Agreement. In the unlikely event that LCTA must cancel or postpone the Event, the Sponsor will be afforded the opportunity to roll over its commitment to (i) (if cancelled) an alternative event taking place within 12 months of the original date or (ii) (if postponed) the postponed Event.

Organized by



LUGANO COMMODITY TRADING ASSOCIATION

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